

## A Summary of the enforcement objectives and results of the Main Street Enhanced Traffic Safety Initiative

The goal of the Main Street Enhanced Traffic Safety Initiative was to effect change in driving behavior through education and enforcement, on Main Street. Traffic enforcement activities were conducted throughout the entire corridor in an effort to bring higher police visibility and to change bad driving behavior for the safety of motorists and pedestrians travelling on the Main Street corridor.

Main Street is one of the essential transportation routes and a key asset for motorist and pedestrians traversing the town. With a volume of over four thousand vehicles a day, Main Street serves not only residents but also transient motorists travelling through town and visiting our many downtown amenities.

Patrols were conducted twice per week in four-hour blocks. Officers were prohibited from working during times of adverse weather. Officers focused on speed enforcement, while being alert and acting on any observed traffic violations. The enforcement was supplemented by a public awareness campaign that utilized signs posted at various locations around town reminding motorists to slow down in town. Brochures were also created and handed out by officers to violators and citizens at various events. Officers working the Initiative were stopped by numerous citizens who live or walk in the area, offering their thanks and encouragement.

From October 2022 through January 2023, officers worked 24 days for a total of 96 hours. During these patrols officers issued 58 citations, 74 warnings and 1 Safety Equipment Repair Order (SERO), for a combined total of 133 citations, warnings and SERO's. In addition to the citations and warnings issued, officers made 2 traffic arrests and 1 criminal/traffic arrest.

While working the detail on January 10<sup>th</sup>, 2023, at 2:58 PM, an Officer observed a vehicle committing a traffic violation on North Main Street near the Mount Airy Elementary School. This driving behavior was of great concern to the officer as it was occurring during dismissal hours for the school. The officer immediately followed the vehicle for further observation and conducted a traffic stop of the vehicle at Buffalo Road and Summer Sweet Lane. After contacting the operator of the vehicle, the officer found the driver to be driving under the influence of alcohol and in the possession of illegal narcotics. The driver was placed under

arrest for these, and other charges related to the stop. This is one example of how directed traffic enforcement details like this result in the added benefit of arrests for criminal behavior. In addition to taking an impaired driver, who was driving in a school zone off our streets. These types of combined results help to ensure the overall safety of our entire community.

The Main Street Enhanced Safety Initiative is making a difference on Main Street and the surrounding community. The increased officer presence combined with the educational efforts and the ultimate stopping of violators, has resulted in making the Main Street corridor a safer area for motorists and pedestrians. The Initiative has also shown that while speed surveys may indicate that speeds fall within acceptable standards, there is still value in conducting operations such as this one. By contacting violators and educating them through a citation, warning, or educational brochure, we are spreading the idea that the Town of Mount Airy is committed to ensuring the safety of the motorist and pedestrians that use Main Street as well as our other streets and roadways. These efforts work to provide our residents and visitors with an overall safe environment.



## **MAIN STEET ENHANCED SAFETY ENFORCEMENT INITIATIVE**

This effort was coordinated through the Main St. Safety Task Force. This initiative began in October 2022 and will continue through June 2023. Results for October 2022 through January 2023 are presented below.

Officers who worked the detail were as follows (number of days worked in parenthesis):

PFC. A. SIROIS (8)

PFC. D. BRIDGES (7)

OFC. G. GEBHART (3)

CPL. J.D. BROOKS (5)

Dates worked during this reporting period: 10/18, 10/20, 10/24, 10/25, 11/3, 11/4, 11/8, 11/10, 11/15, 11/18, 11/25, 11/28, 12/1, 12/14, 12/16, 12/21, 12/28, 12/30, 1/3, 1/6, 1/10, 1/18, 1/26, 1/30

**TOTAL HOURS WORKED: 96**

**SPEED CITATIONS: 41**

**SPEED WARNINGS: 51**

**REGISTRATION VIOLATIONS CITATIONS: 2**

**REGISTRATOIN VIOLATIONS WARNINGS: 12**

**LICENSE VIOLATIONS CITATIONS: 3**

**LICENSE VIOLATIONS WARNINGS: 5**

**SEAT BELT CITATIONS: 1**

**CELL PHONE WARNINGS: 1**

**SAFETY EQUIPMENT REPAIR ORDERS: 1**

**OTHER VIOLATIONS CITATIONS: 11**

**OTHER VIOLATIONS WARNINGS: 4**

**TOTAL # OF ALL CITATIONS/WARNINGS/SERO ISSUED: 132**

**ARRESTS: REVOKED DRIVER 11/3/22; JUVENILE DRIVING W/O LICENSE 11/25/22.  
DRIVING UNDER THE INFLUENCE AND CDS 1/10/23**

**TYPES OF VEHICLES STOPPED:**

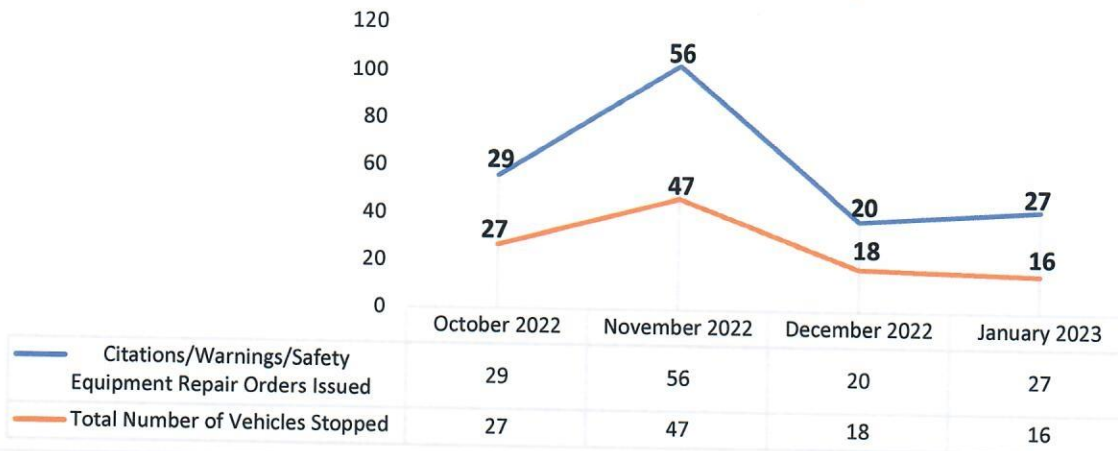
**PASSENGER VEHICLES (INCLUDING P/U TRUCKS AND SUVS): 102**

**COMMERCIAL M/V: 1**

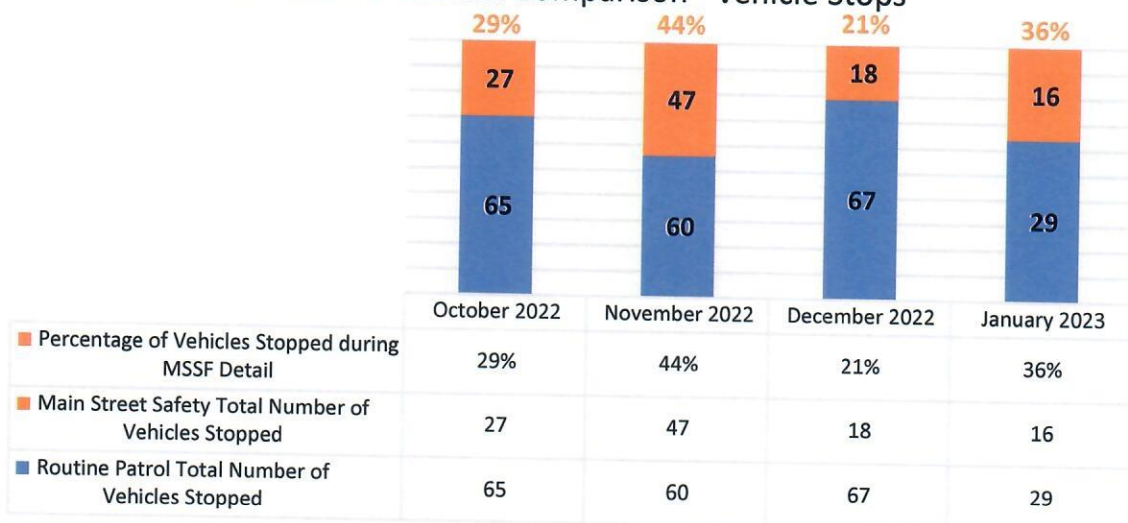
**\*\*\*For informational purposes a Safety Equipment Repair Order (SERO) is a violation given to a motorist requiring them to repair an observed vehicle safety violation, such as a broken headlight, cracked windshield etc. For "OTHER CITATIONS/WARNINGS" categories, these are for traffic violations that were issued but didn't fall within the statistical categories listed above (Example: Failure to Obey a Traffic Control Device or DUI related citations)**

# Main Street Safety Task Force Enforcement Data Comparison to MAPD Overall Traffic Enforcement Data

## Main Street Safety Task Force Overtime Program



## Traffic Enforcement Comparison - Vehicle Stops



## Traffic Enforcement Comparison - Violations Issued

